

CONTACT

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New York, NY
opty2.com · LinkedIn

AI IMAGE & VIDEO

ComfyUI, Midjourney,
Higgsfield, Imagen2, Adobe
Firefly, Google Gemini & Nano
Banana, Seedance, Runway,
Sora

DESIGN

Photoshop, Illustrator, InDesign,
After Effects, Figma, Google
Slides, Keynote

3D

CLO 3D, TUKA, Blender, Style
3D

EDUCATION

Parsons School of Design
BFA, Fashion Design
Minor, Graphic Design
2020–2024
Dean's BFA Scholarship

INSIDE LVMH

Certificate · Nov 2023

PRESS

Vogue Runway · Hypebeast ·
Fashionista · NotJustALabel ·
Nokill Magazine · Yahoo

LANGUAGES

English, Korean (fluent)
Russian, Spanish
(conversational)

Dona (Do Eun) Kim

AI PORTFOLIO behance.net/dona-ai-artist-and-production

Designer with a focus on brand storytelling, campaign, and innovation. Skilled in AI image and video generation, graphics, fashion, and CLO 3D.

EXPERIENCE

AI Creative Lead

Aug 2025 – Present

Pivot Apparel · New York, NY

- Sole AI creative across **6 fashion and lifestyle brands** — Dripkit, Tales & Stories, Club 76, Emily Daniels, Blain, V by Velvet; owning creative across social and digital touch points from concept through execution: campaign imagery, video, e-commerce photography, look books, and buyer presentations
- Engineered **per-brand skill files and locked synthetic face references** holding model, styling, and lighting consistent across seasons; swapped a departing model across ~10 product lines with no reshoot
- Built a **Python pipeline generating full seasonal pressbooks**: 57 pages, 220 frames, zero manual placements; collapsing multi-day InDesign layout into a single run
- Replaced photo shoot cycles for select e-commerce categories at e-comm quality standards, saving up to **\$6,000 per shoot**
- Evaluate emerging AI platforms and translate them into production workflows, setting internal standards and training colleagues
- Partner cross-functionally with leadership, design, and sales on seasonal deadlines

Generalist AI Trainer (Visual Content)

Mar 2026 – Present

Handshake AI · Remote

- Evaluate and rank model-generated visual content against detailed rubrics, applying **fashion and design domain expertise** to judgments on composition, styling accuracy, and material rendering
- Author structured rationales for each assessment and incorporate reviewer feedback across iteration cycles, supporting frontier model training and evaluation

Freelance Designer & AI Creative

May 2025 – Present

KongDog · **Velvet** · New York, NY

- Designed and animated **in-store kiosk and POS motion graphics** for KongDog, working to hardware display specs and live retail environments
- Built brand identity and product launch content for direct clients, from positioning through finished campaign assets

3D Design & Implementation Specialist

Aug 2024 – May 2025

CLO 3D · New York, NY

- Produced 3D garments and digital assets for marketing and prototyping across **13+ global regions**
- Integrated AI-assisted workflows into the 3D design process
- Worked closely with internal teams, clients, and developers to meet visual and technical standards under tight deadlines
- Led 4+ hour advanced training sessions for **10+ brands** on fit simulation, construction, and production efficiency

RTW Design Assistant, Altuzarra · Sept – Dec 2023

Graphic Design Assistant, Joomi Lim · Mar – June 2023

Production & Operations Assistant, G-III Apparel Group · June – Sept 2021

INDEPENDENT PROJECTS

AURORA — Fragrance campaign concept: AI still-life and on-model imagery, motion, art direction

re:mood — Color cosmetics brand built end to end: identity, packaging, campaign imagery

pie_club.hq — AI character-driven social account exploring generative aesthetics and platform-native formats